

Your Excellency,

**RE: INVITATION TO PARTICIPATE IN THE NATIONAL LIVESTOCK EXHIBITION**

Agriculture Council of Tanzania (ACT), in collaboration with the Tanzania Dairy Board (TDB), with support from the Ministry of Agriculture, Livestock and Fisheries and Tanzania Trade Development Authority (TANTRADE), is planning for the first Livestock Exhibition in Tanzania, to be held on 30<sup>th</sup> May to 1<sup>st</sup> June 2018, at Themis Agricultural Grounds, in Arusha, Tanzania. The theme of the event is: **UNLEASHING TANZANIA LIVESTOCK POTENTIAL FOR INDUSTRIALIZATION AND DEVELOPMENT**. This theme underscores the crucial role the livestock industry plays in developing Tanzania through industrialization. A variety of stakeholders will capitalize on this opportunity to interact and learn about current technological advances.

We highly appreciate the cordial diplomatic relationship that our two countries have and the commitment of the United Republic of Tanzania to promote economic diplomacy worldwide. In this spirit, we are extending an invitation and requesting your esteemed Embassy/High Commission to mobilize the Business Community from your country to participate in this Livestock Expo. It will be an ideal platform for foreign companies to not only showcase their products and/or services, but also to exchange skills and experiences with local firms.

It is expected that about 500 companies will participate in this event. Approximately 250,000 visitors will visit the show grounds during the exhibition period. Several conferences and side meetings are planned to discuss specific subjects, and business-to-business meetings to suit particular interests.

Interested participants are kindly advised to register by filling and returning the Application Forms via our website: [www.actanzania.or.tz](http://www.actanzania.or.tz). For further clarification, kindly contact **Mr. Timothy Mmbaga** (mobile number +255784695999 & email [mmbaga@actanzania.or.tz](mailto:mmbaga@actanzania.or.tz)) or **Mr. Cleophas Rwechungura** (mobile number +255767474044 & email [crwech@yahoo.com](mailto:crwech@yahoo.com) / [act@actanzania.or.tz](mailto:act@actanzania.or.tz).)

Thanking you in advance for your facilitation and participation.